



Collaboration - The Key to UK Fleets Achieving Timely Mass Adoption of Zero Emission Vehicles needed to Overcome These Barriers

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management by measurement



LEX AUTOLEASE

**COLLABORATION - THE KEY TO UK FLEETS
ACHIEVING TIMELY MASS ADOPTION OF
ZERO EMISSION VEHICLES**

CENEX LCV 2019

CHRIS CHANDLER – PRINCIPAL CONSULTANT

THE UK CAR MARKET – STARTING POINT

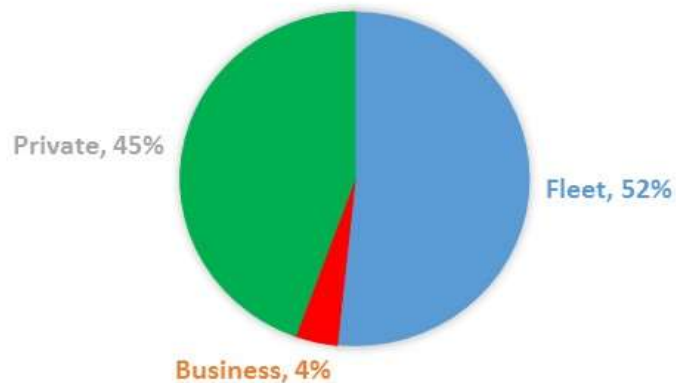
2018 Annual New Car Registrations Change

Diesel	750,165	32%	-10%
Petrol	1,475,712	62%	5%
Alternative Fuels	141,270	6%	5%

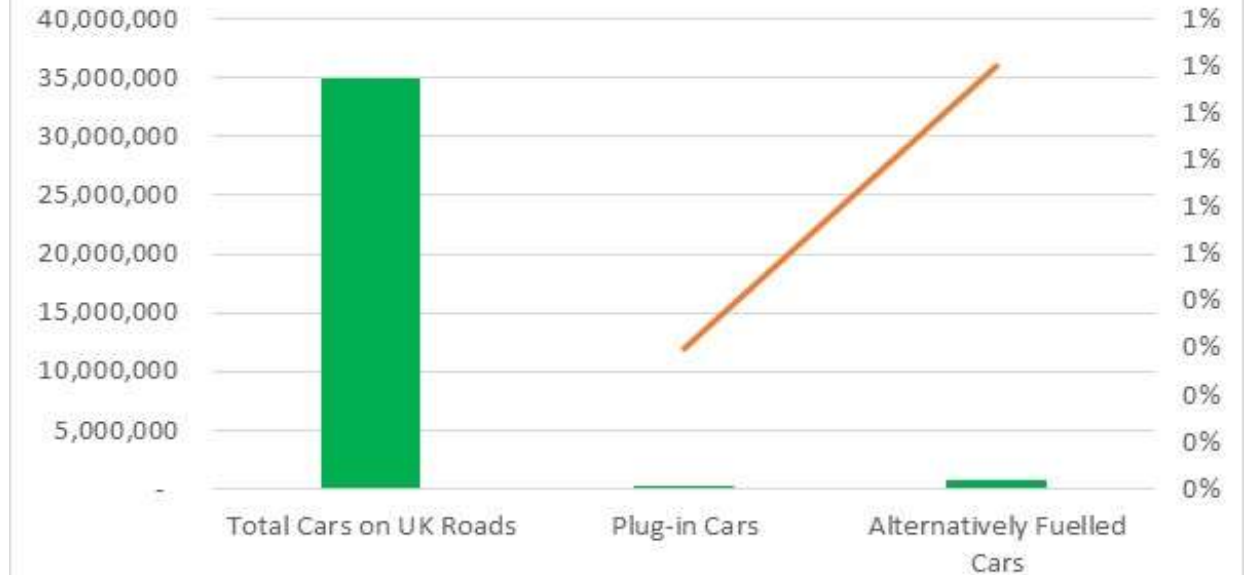
2009 Annual New Car Registrations

Diesel	832,456	42%
Petrol	1,147,547	58%
Alternative Fuels	14,996	1%

2018 CAR REGISTRATIONS BY SALES TYPE



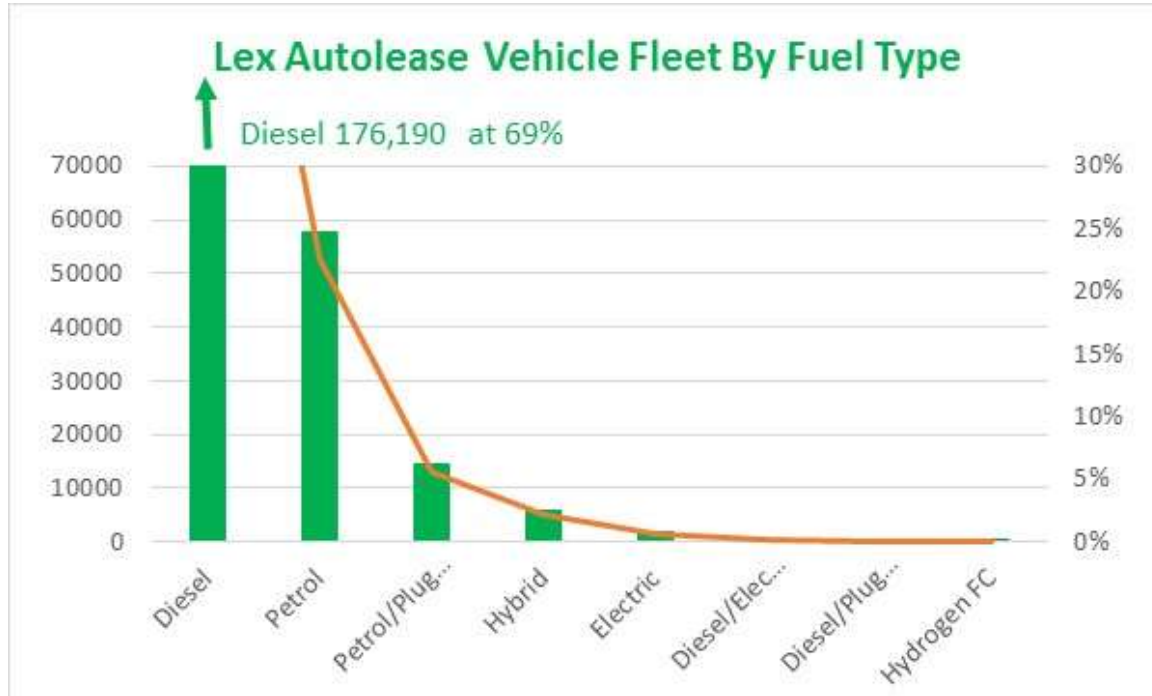
2018 UK Car Parc - Alternative and Plug-in Cars



**Average CO₂ emissions for new cars rose 2.9% in 2018 - second year of increase after sustained and significant year on year reductions
Due to rise in petrol and SUVs**

Data From SMMT - Motor Industry Facts 2019

LEX AUTOLEASE – EARLY ADOPTERS AND LEADERS



First batch of Nissan Leafs in UK leased in Q1 2011
First Hydrogen Fuel Cell car leased to operational fleet Q2 2016

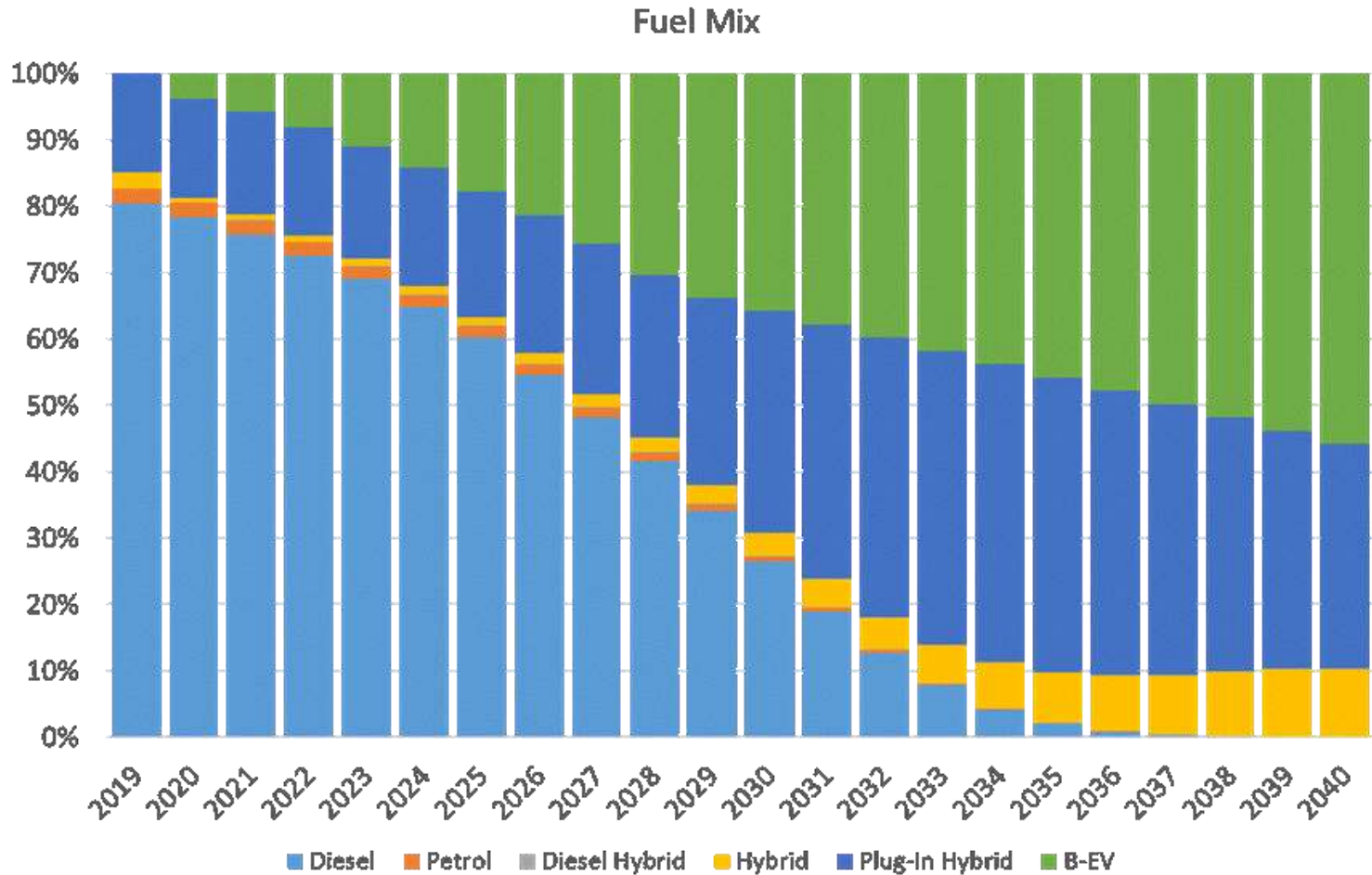
EV1000 – incentive of £1,000 cash back for the first 1,000 lease cars ordered in 2019.
Great uptake – all 1,000 incentives taken

Electric vehicle orders up 77% H1 2019 over H2 2018

Lex Autolease Car Fleet 8.8% alternative fuels 6.4% Plug-in at end of H1 2019

BUT CAN WE GET TO ZERO EMISSIONS BY 2040?

LEX AUTOLEASE – A CUSTOMER’S GLIDE PATH



Lex Autolease customer leading in the adoption of ULEVs and electrification

Forecast based on last 5 years of LA’s fleet, factoring in predicted market changes

IT DEMONSTRATES IF WE JUST DO WHAT WE ARE CURRENTLY DOING – ITS NOT ENOUGH!

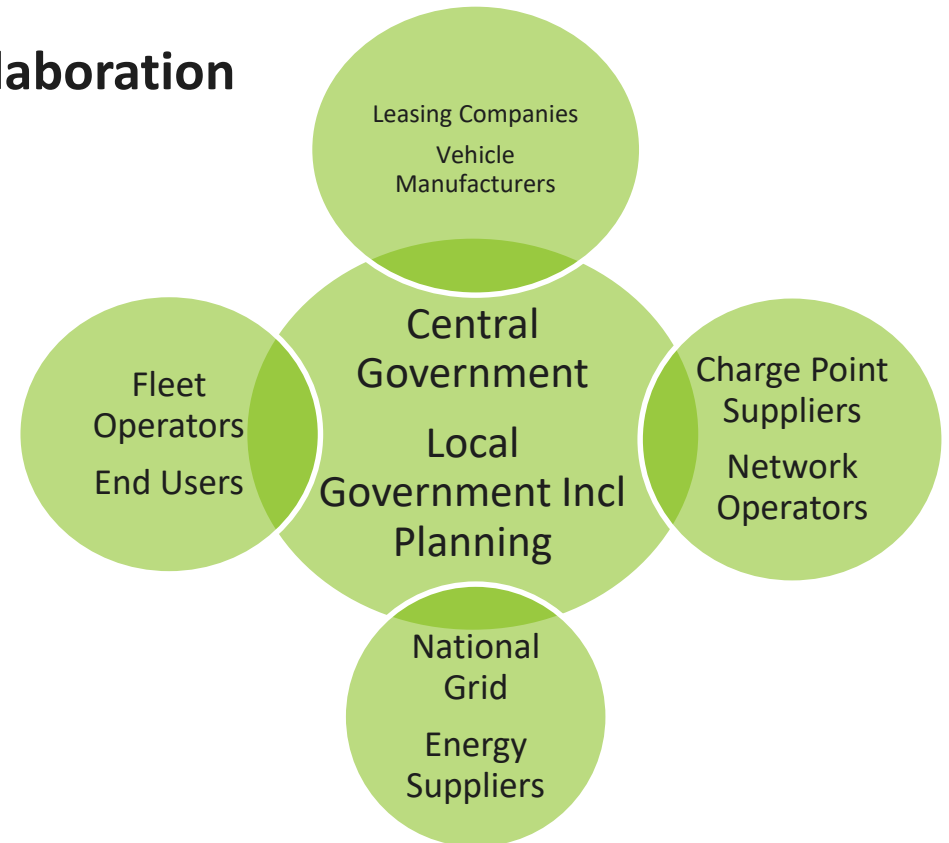
In 2040 nearly **55%** of their fleet **COULD** be zero emission and **90%** **COULD** be plug-in ULEV’s

COLLABORATION – TO MEET TARGETS

Key Market Issues

- Supply constraints
 - Limited vehicle supply esp for desirable models
 - New models announced not all typical “company cars” and volumes predicted to be low
 - Unable to meet customers demands for plug-in vehicles – not just one or two trial vehicles
- Charging infrastructure:
 - Type of chargers – fast/ rapid/ ultra rapid
 - Location - street/ pathway/ destination
 - Access method/ payment/ interoperability
 - National Grid/ DNO for larger charging projects
 - Local Government CC/LA and planning
- Education and awareness – miss-information

Collaboration



We need to establish what we need, when we need it and where we need it - *collectively*

BARRIERS – TO OVERCOME COLLECTIVELY

CURRENTLY – identifying suitable applications

- Looking selectively:
 - Lower mileage drivers
 - Charging capacity at home and work
 - Drivers where a suitable EV is available (vehicle type and affordability)
 - More urban centric drive cycles
 - Areas with good public charging networks
- And for commercial vehicles – sub 2.5 tonne due to limited product for heavier vehicles (and often unaffordable)

**Mixture of sustainably focused fleets and individuals
leaders and laggards**

ROAD TO ZERO – mandatory for ALL

- All vehicles must be zero emission INCLUDING where
 - Drivers do high/ motorway mileage
 - Affordable zero emission essential user cars
 - Charging at home where 2 or more EVs in one household
 - Suitable power supply for depots/ offices with high volumes of electric vehicles
 - Commercial vehicle availability for heavier and specialized vehicles

**When mandating all new vehicles to be zero
emission there are barriers that need to be
overcome which we do not face at present**

IS IT POSSIBLE TO GET TO ZERO IN TIME?

Looking at leaders like Norway we will not achieve it without:

- The right, and significant, incentives for new car buyers both fleet and retail
- In life incentives
- Focused investment in the charging infrastructure – both type and locations
- The Fleet Industry leading the transition
- Working with manufacturers to get electric vehicles to the UK

But we can only achieve it together!

ANY QUESTIONS?

Thank you!

